

Programme Specific Requirements:						Requisites Key			
<p>Required Credits to Graduate = 360 credits in total:            Level 5 = 120 Credit (120 Compulsory)            Level 6 = 75 Credits (60 Compulsory + 15 Elective Credits)            Level 7 = 105 Credits (75 Compulsory + 30 Elective Credits)            Plus 60 Credits from BBS electives or any other approved Unitec Programme elective courses at Level 5 or above.</p> <p>You must successfully pass all compulsory courses. The remainder of your credits will be made up of self selected elective choices.</p> <p>If you are unsure what courses you should be taking please contact Student Central</p>						<p><b>Pre-req/s:</b> Prerequisites must be taken prior to the course  <b>Co-req/s:</b> Corequisites must be taken at the same time or prior to taking the course  <b>Restriction/s:</b> If you have successfully passed restricted courses you cannot take the course</p>			
						<p align="center"><b>Colour Key</b></p> <p align="center">Semester 1</p> <p align="center">Semester 2</p>			
						<p><b>Note:</b> For specific course and class timings, please check the Unitec website or your student portal.</p>			
Course Code	Course Name	Credits	Pre-Requisite	Compulsory/ Elective	Class Number	Semester	Campus	Student Enrolment Information	
<b>Year 1 - Level 05 Compulsory Courses</b>									
BSNS5001	Organisations in an Aotearoa New Zealand Context	15		C	1496	Sem 1	MTALB		
					1497	Sem 1	MTALB		
					5540	Sem 2	MTALB		
					5589	Sem 2	MTALB		
BSNS5002	Business Environments	15		C	1502	Sem 1	MTALB		
					1503	Sem 1	MTALB		
					5543	Sem 2	MTALB		
					5585	Sem 2	MTALB		
BSNS5003	Business Functions	15		C	1508	Sem 1	MTALB		
					1509	Sem 1	MTALB		
					5548	Sem 2	MTALB		
					5549	Sem 2	MTALB		
BSNS5004	Change and Innovation	15		C	1514	Sem 1	MTALB		
					1515	Sem 1	MTALB		
					5546	Sem 2	MTALB		
					5547	Sem 2	MTALB		
BSNS5401	Introduction to Leadership	15		C	1520	Sem 1	MTALB		
					5557	Sem 2	MTALB		
BSNS5402	Operations Management and Compliance	15		C	1522	Sem 1	MTALB		
					5560	Sem 2	MTALB		
BSNS5403	Business Planning	15		C	1524	Sem 1	MTALB		
					5563	Sem 2	MTALB		
BSNS5404	Managing Projects	15		C	1526	Sem 1	MTALB		
					5565	Sem 2	MTALB		
<b>Year 02 - Level 06 Compulsory Courses</b>									
ACCY6107	Research Methods	15		C	1562	Sem 1	MTALB	<p><b>Year 02 Students:</b> Please note the timing of the course may change. We will inform you if the course you have selected changes.</p>	
					5500	Sem 2	MTALB		
BSNS6100	Marketing Management	15	Pre-reqs: BEBP5705, BEBP5706, BEBP5707, BEBP5708 or BSNS5401, BSNS5402, BSNS5403, BSNS5404	C	1528	Sem 1	MTALB		
					5567	Sem 2	MTALB		
BSNS6363	Digital Marketing	15	Pre-reqs: BEBP5705, BEBP5706, BEBP5707, BEBP5708 or BSNS5401, BSNS5402, BSNS5403, BSNS5404	C	1532	Sem 1	MTALB		
					5572	Sem 2	MTALB		
BSNS6372	Buyer Behaviour	15	Pre-reqs: BEBP5705, BEBP5706, BEBP5707, BEBP5708 or BSNS5401, BSNS5402, BSNS5403, BSNS5404	C	5574	Sem 2	MTALB		
<p><i>Plus any one BBus Level 6, 15-credit course as an Elective            Strongly recommend BSNS6342 - Organisational Behaviour</i></p>		15		E					
<b>Year 3 - Level 07 Courses</b>									
<b>Year 3 Compulsory Courses</b>									
BSNS7100	Advanced Marketing	15	Pre-reqs: BSNS6100, BSNS6372	C	1953	Sem 1	MTALB		
					5575	Sem 2	MTALB		

BSNS7162	Business Analytics	15	Pre-req: 45 credits at Level 6 or above	C	1538	Sem 1	MTALB	<p><b>Year 03 Students:</b> Please note the timing of the course may change. We will inform you if the course you have selected changes.</p> <p>Enrol in FOUR Compulsory courses, PLUS TWO Level 7 Electives as directed below (either BSNS7110 / BSNS7474 / BSNS7575), PLUS TWO extra elective courses from the <b>BBS Marketing Electives List</b>, or any approved Degree level course at Unitec for your 3rd year of study.</p> <p>*<b>BSNS 7030:</b> Students must take IBL seminar in semester prior to taking these courses</p>	
					5577	Sem 2	MTALB		
BSNS7340	Organisational Strategies	15	Pre-req: 45 credits at Level 6 or above	C	1539	Sem 1	MTALB		
					5578	Sem 2	MTALB		
BSNS7030	Internship Based Learning	30	Pre-req: A minimum of 285 credits completed from the student's major	C	1535	Sem 1	MTALB		
					1536	Sem 1	MTALB		
					5836	Sem 2	MTALB		
					5837	Sem 2	MTALB		
<b>Year 3 Level 7 Elective Courses</b>									
BSNS7474	Social Media Marketing	15	Pre-req: 45 credits at Level 6 or above.	It is compulsory to choose TWO of these courses (30 credits)	2233	Sem 1	MTALB		Over the course of the programme Students must complete ONE Level 7 elective from either <b>BSNS 7110, BSNS 7474 or BSNS 7575</b> . If you have already taken one of these courses, it is not necessary to take another.
					5657	Sem 2	MTALB		
BSNS 7110	Google Certified (Web-based Advertising & Analytics)	15	Pre-req: 45 credits at Level 6 or above.		1922	Sem 1	MTALB		
BSNS7575	Search Engine Optimisation SEO	15	Pre-req: 45 credits at Level 6 or above.		5580	Sem 1	MTALB		
<b>Plus any four 15 - credit BBus courses at Level 5, 6 or 7</b>		60		E					
<b>Enrolment Resources:</b>									
Re -enrolment: <a href="https://www.unitec.ac.nz/current-students/study-support/re-enrolment">https://www.unitec.ac.nz/current-students/study-support/re-enrolment</a>									
Change of Enrolment: <a href="https://www.unitec.ac.nz/application-and-funding/how-to-apply/change-enrolment">https://www.unitec.ac.nz/application-and-funding/how-to-apply/change-enrolment</a>									