Master of Applied Business / Advanced Human Resources (MAB)
Sem 2B 2024 Intake
Study Plan for Students

2024

Programme Specific Requirements:	Requisites Key
Required Credits to Graduate = 180 credits in total Level 8 Compulsory = 135 Credits (60 Core Compulsory + 45 Specialisation Compulsory + 30 Elective) Level 9 Compulsory = 45 Credits (45 Compulsory) See Programme Regulation Document for further information. You must successfully pass all compulsory courses, the rest of your credits may be made up of self-selected elective courses. New students, if you are unsure what courses you should be taking please contact the Assessment and Admissions Specialist If you are unsure what courses you should be taking please contact Academic Programme Manager, Liz Rainsbury <erainsbury@unitec.ac.nz>	**Pre-req/s**: Prerequisites must be taken prior to the course **Co-req/s**: Corequisites must be taken at the same time or prior to taking the course **Restriction/s**: If you have successfully passed restricted courses you cannot take the course

Colour Key

2024 Semester 2B
2025 Semester 1
2025 Semester 2

Note: For specific course and class timings, please check the Unitec website or your student portal.

Course Code	Course Name	Credits	Requirements	**CC** = Core Compulsory **SC** = Specialisation Compulsory **E** = Elective	Class Number	Semester	Campus	Student Enrolment Information
Semester 1 (Semester 2B 2024)								
BSNS 8000	Strategic IQ	15		**CC**	5996			
BSNS 8001	Design Thinking for Business	15		**CC**	6526			
BSNS 8012	Building Workplace Culture	15		**SC**	6520			
Select ONE Elective from below								
BSNS 8030	Data Analytics	15		**E**	6516	Sem 2B, 2024	MTALB	
					6517			
					6518			All 2024 Students must have submitted an application, please use the 'Apply Now' button, found on the Unitec Website.
BSNS 8041	Online Advertising	15		**E**	6536			All those admitted to this programme in 2024 will

BSNS 8051	Supply Chain Design	15		**E**	6519		

Semester 2 (Semester 1 2025)

BSNS 8004	Business Research Methods	15		**CC**	TBC		
					TBC		
BSNS 8020	Ex Employee Experience	15		**SC**	TBC	Sem 1,2025	MTALB
BSNS 8021	Workforce Analytics	15		**SC**	TBC		
Elective	Select **One** From Elective table below	15		E	TBC		

Semester 3 (Semester 1 2025)

BSNS 8001	Design Thinking for Business	15		**CC**	TBC	Sem 2, 2025	MTALB
BSNS 9000	Industry Research Project	45	Pre-req: 120 credits at level 08 including BSNS 8004	**CC**	TBC		

Elective Courses Table

BSNS 8011	Developing Tomorrow's Leaders	15		E	TBC	Sem 1, 2025	MTALB
					TBC	Sem 2, 2025	MTALB
BSNS 8030	Data Analytics	15		E	TBC	Sem 1, 2025	MTALB
					TBC	Sem 1, 2025	MTALB
					TBC	Sem 2, 2025	MTALB
					TBC	Sem 2, 2025	MTALB
BSNS 8031	Analytics Storytelling	15		E	TBC	Sem 1, 2025	MTALB
					TBC	Sem 1, 2025	MTALB
					TBC	Sem 2, 2025	MTALB
					TBC	Sem 2, 2025	MTALB
BSNS 8040	Inbound Marketing	15		E	TBC	Sem 1, 2025	MTALB
					TBC	Sem 2, 2025	MTALB
BSNS 8041	Online Advertising	15		E	TBC	Sem 1, 2025	MTALB
					TBC	Sem 2, 2025	MTALB
BSNS 8042	Web Analytics	15		E	TBC	Sem 1, 2025	MTALB
					TBC	Sem 2, 2025	MTALB

BSNS 8050	Procurement Management	15		E	TBC	Sem 1, 2025	MTALB	
					TBC	Sem 2, 2025	MTALB	
BSNS 8051	Supply Chain Design	15		E	TBC	Sem 1, 2025	MTALB	
					TBC	Sem 2, 2025	MTALB	
BSNS 8052	Warehousing and Distribution	15		E	TBC	Sem 1, 2025	MTALB	
					TBC	Sem 2, 2025	MTALB	
COMP8811	Data Analytics and Inteligence	15		E	TBC	Sem 1, 2025	MTALB	
					TBC	Sem 2, 2025	MTALB	
Level 8 specialisation course/s or from other postgraduate programmes		15 to 30	Subject to meeting prerequisites & approval from Academic Programme Manager.	E	View relevant Unitec Study Plan or check the Unitec website for class numbers and schedules.			Submit a Change of Enrolment request via Unitec MyPortal to request enrolment into a level 8 elective from another postgraduate programme.

Enrolment Resources:

Re -enrolment: https://www.unitec.ac.nz/current-students/study-support/re-enrolment

Change of Enrolment: https://www.unitec.ac.nz/application-and-funding/how-to-apply/change-enrolment