

Master of Applied Business / Leadership (MAB) Sem 2B 2024 Intake Study Plan for Students

Programme Specific Requirements: Required Credits to Graduate = 180 credits in total Level 8 Compulsory = 135 Credits (60 Core Compulsory + 45 Specialisation Compulsory + 30 Elective) Level 9 Compulsory = 45 Credits (45 Compulsory) See Programme Regulation Document for further information. You must successfully pass all compulsory courses, the rest of your credits may be made up of self-selected elective courses. New students, if you are unsure what courses you should be taking please contact the Assessment and Admissions Specialist If you are unsure what courses you should be taking please contact Academic Programme Manager, Liz Rainsbury <erainsbury@unitec.ac.nz></erainsbury@unitec.ac.nz>							Requisites Key Pre-req/s: Prerequisites must be taken prior to the course Co-req/s: Corequisites must be taken at the same time or prior to taking the course Restriction/s: If you have successfully passed restricted courses you cannot take the course Colour Key 2024 Semester 2B 2025 Semester 1 2025 Semester 2 Note: For specific course and class timings, please check the Unitec website or your student portal.				
Course Code	Course Name	Credits	Requirements	CC = Core Compulsory SC = Specialisation Compulsory E = Elective	Class Number	Semester	Campus	Student Enrolment Information			
			Semester 1 (Semester 2B 2024)					All 2024 Students must have submitted an application, please use the 'Apply Now' button,			
BSNS 8000	Strategic IQ	15		сс	5996			found on the Unitec Website. All those admitted to this programme in 2024 will be enrolled in all their 2024 courses. Students returning in 2025 will need to complete their 2024 enrolment by submitting re-enrolment requests via Unitec MyPortal, once the 2025 classes become available.			
BSNS 8001	Design Thinking	15		СС	6526						
BSNS 8012	Building Workplace Culture	15		SC	6520						
Select One Electives from below											
					6516	Sem 2B, 2024	MTALB				
BSNS 8030	Data Analytics	15		Е	6517						
					6518						
BSNS 8041	Online Advertising	15		E	6536						
BSNS 8051	Supply Chain Design	15		E	6519						

BSNS 8004	Business Research Methods	15		сс	TBC		
					TBC		
BSNS 8010	IS 8011 Developing Tomorrow's Leaders			sc	твс	Sem 1, 2025	MTALB
BSNS 8011				sc	TBC		
Elective				E	твс		
			Semester 3 (Semester 1 2025)				
BSNS 8001	Design Thinking for Business	15		сс	TBC		
BSNS 9000	Industry Research Project	45	5 Pre-req: 120 credits at level 08 including BSNS 8004 CC		ТВС	- Sem 2, 2025	MTALB
			Elective Courses Table	Elective Courses Table			
BSNS 8020	Ex Employee Experience	15		Е	TBC	Sem 1, 2025	MTALB
				L	твс	Sem 2,2025	MTALB
	Workforce Analytics	15			ТВС	Sem 1, 2025	MTALB
BSNS 8021				E	ТВС	Sem 2,2025	MTALB
	Data Analytics	15			твс	Sem 1, 2025	MTALB
					твс	Sem 1, 2025	MTALB
BSNS 8030				E	TBC	Sem 2,2025	MTALB
					TBC	Sem 2,2025	MTALB
	Analytics Storytelling	15			TBC	Sem 1, 2025	MTALB
BSNS 8031				E	TBC	Sem 1, 2025	MTALB
BSIN5 8031	Analytics Storytening			L	TBC	Sem 2,2025	MTALB
					TBC	Sem 2,2025	MTALB
BSNS 8040	Inbound Marketing	15		E	TBC	Sem 1, 2025	MTALB
	 	-			TBC	Sem 2,2025	MTALB
BSNS 8041	Online Advertising	15		E	TBC	Sem 1, 2025	MTALB
	g				TBC	Sem 2,2025	MTALB

					ТВС	Sem 1, 2025	MTALB	
BSNS 8042	Web Analytics	15		E	TBC	Sem 2,2025	MTALB	
					твс	Sem 1, 2025	MTALB	
BSNS 8050	Procurement Management			E	TBC	Sem 2,2025	MTALB	
					ТВС	Sem 1, 2025	MTALB	
BSNS 8051	Warehousing and Distribution	15		E	TBC	Sem 2,2025	MTALB	
					ТВС	Sem 1, 2025	MTALB	
COMP8811	Data Analytics and Inteligence	15		E	TBC	Sem 2,2025	MTALB	
					ТВС	Sem 1, 2025	MTALB	
		15		L	TBC	Sem 2,2025	MTALB	
Level 8 specialisation course/s or from other postgraduate programmes		15 to 30	Subject to meeting prerequisites & approval from Academic Programme Manager.	E	View relevant Unitec Study Plan or check the Unitec website for class numbers and schedules.			Submit a Change of Enrolment request via Unitec MyPortal to request enrolment into a level 8 elective from another postgraduate programme.
Enrolment Resources:								
	Re -enrolment: https://www.unitec.ac.nz/current-students/study-support/re-enrolment							
Change of Enrolment: https://www.unitec.ac.pz/application-and-funding/how-to-apply/change-enrolment								

Change of Enrolment: https://www.unitec.ac.nz/application-and-funding/how-to-apply/change-enrolment