

Master of Applied Business / Business Analytics (MAB/BUSANALYTC) Study Plan for Students

2025

Programme Specific Requirements:							Requisites Key		
Required Credits to Graduate = 180 credits in total Level 8 Compulsory = 135 Credits (40 Core Compulsory + 45 Specialisation Compulsory + 30 Elective) Level 9 Compulsory = 45 Credits (45 Compulsory)							Pre-req/s: Prerequisites must be taken prior to the course Co-req/s: Corequisites must be taken at the same time or prior to taking the course Restriction/s: If you have successfully passed restricted courses you cannot take the course		
See Programme Regulation Document for further information. You must successfully pass all compulsory courses, the rest of your credits may be made up of self-selected elective courses.							Colour Key		
	you are unsure what courses you should be tak	Semester 1 Semester 2							
Transitioning students, if you are unsure what courses you should be taking please contact Academic Programme Manager, Liz Rainsbury errainsbury@unitec.ac.nz>							Note: For specific course and class timings, please check the Unitec website or your student portal.		
Course Code	Course Name	Credits	Requirements	CC = Core Compulsory SC = Specialisation Compulsory E = Elective	Class Number	Semester	Campus	Student Enrolment Information	
	FUL	All 2025 Students must have submitted an application,							
			Semester 1		1025			please use the 'Apply Now' button, found on the Unitec Website.	
BSNS8000	Strategic IQ	15		сс	1026			All those admitted to this programme in 2025 will be	
BSNS8001	Design Thinking for Business	15		сс	1027 1028	Sem 1, 2025	MTALB	enrolled in all their 2025 courses. Students returning in 2026 will need to complete their 2025 enrolment by submitting re-enrolment requests via Unitec MyPortal, once the 2026 classes become available.	
BSNS8030	Data Analytics	15		sc	1038 1039				
BSNS8031	Analytics Storytelling	15		sc	1040				
BSNS8004	Business Research Methods	15	Semester 2		5433				
				cc	5434				
COMP8811 Elective	Data Analytics and Inteligence Choose TWO courses from the Elective	15 30		SC E	6095				
	table below		Students starting in July 20						
			Semester 1		5025				
BSNS8000	Strategic IQ	15		сс	5026				
BSNS8001	Design Thinking for Business	15		сс	5027 5028	Sem 2,2025	MTALB		
BSNS8030	Data Analytics	15		sc	5037				
BSNS8031	Analytics Storytelling	15		SC	5038 5039				
	PA	RT TIME	Students starting in Feb 20 Semester 1	25 - 60 Credits				Part-Time Students started in 2024:	
BSNS8000	Strategic IQ	15		сс	1025			Select maximum of two courses (30 credits) for each semster.	
	-				1026 1038	Sem 1, 2025	MTALB	For further clarifications please contact the APM or Programme Co-ordinator.	
BSNS8030	Data Analytics	15	Semester 2	SC	1039				
BSNS8001	Design Thinking for Business	15	Semester 2	сс	5027				
BSNS8031	Analytics Storytelling	15		sc	5028 5039	Sem 2, 2025	MTALB		
			Students starting in July 20						
BSNS8000	Strategia IO	15	Semester 1	сс	5025				
B3N38000	Strategic IQ	15			5026 5037	Sem 2, 2025	MTALB		
BSNS8030	Data Analytics	15		SC	5038				
		FULL T	IME Students that started ir	1 Feb 2024					
DENEDODOEND	Industry Descent Designt	45	Semester 1 Pre-req: 120 credits at level 08		1048	Sem 1, 2025	MTALD		
BSNS9000ENR Elective	Industry Research Project Choose ONE course from the Elective table	45 15	including BSNS8004	E	1048	Sem 1, 2025	MTALB	BSNS9000: Approval of the APM is required to enrol	
LIGGING	below		ME Students that started ir						
			Semester 1		1031				
BSNS8004	Business Research Methods	15		cc	1032	Sem 1, 2025	MTALB		
COMP8811 Elective	Data Analytics and Inteligence Choose TWO courses from the Elective	15 30		SC E	2094	Sem 1, 2025	MIALB		
Elective	table below	30	Semester 2	E					
BSNS8002	Digital Transformation	15		сс	5029 5030				
BSNS9000ENR	Industry Research Project	45	Pre-req: 120 credits at level 08 including BSNS8004	сс	5047	Sem 2,2025	MTALB	BSNS9000: Approval of the APM is required to enrol	
			Elective Courses Table						
BSNS8003	Industry Internship	30	Pre-req: 60 level 8 credits.	E	1030	Sem 1, 2025	MTALB	BSNS8003: Approval of the APM is required to enrol	
BSNS8010					5031 1033	Sem 2, 2025 Sem 1, 2025	MTALB MTALB		
	Leading and Managing Change	15		E	5032 1034	Sem 2, 2025 Sem 1, 2025	MTALB MTALB		
BSNS8011	Developing Tomorrow's Leaders	15		E	5033	Sem 2, 2025	MTALB		
BSNS8012	Building Workplace Culture	15		E	1035 5034	Sem 1, 2025 Sem 2, 2025	MTALB MTALB		
BSNS8020	Ex Employee Experience	15		E	1036 5035	Sem 1, 2025 Sem 2, 2025	MTALB MTALB		
BSNS8040	Inbound Marketing	15		E	1042	Sem 1, 2025	MTALB		
_ 5.100040		.5			5041	Sem 2, 2025	MTALB		

Change of Enrolment: https://www.unitec.ac.nz/application-and-funding/how-to-apply/change-enrolment										
Re-enrolment: https://www.unitec.ac.nz/current-students/study-support/re-enrolment										
Enrolment Resources:										
Level 8 specialisation course/s or from other postgraduate programmes		15 to 30	Subject to meeting prerequisites & approval from Academic Programme Manager.	E	View relevant Unitec Study Plan or check the Unitec website for class numbers and schedules.			Submit a Change of Enrolment request via Unitec MyPortal to request enrolment into a level 8 elective from another postgraduate programme.		
BSNS8052	Warehousing and Distribution	15		E	5046	Sem 2, 2025	MTALB			
				-	1047	Sem 1, 2025	MTALB			
BSNS8051	Supply Chain Design	15		E	5045	Sem 2, 2025	MTALB			
					1046	Sem 1, 2025	MTALB			
BSNS8050	Procurement Management	15		E	5044	Sem 2, 2025	MTALB			
					1045	Sem 1, 2025	MTALB			
BSNS8042	Web Analytics	15		E	5043	Sem 2, 2025	MTALB			
				_	1044	Sem 1, 2025	MTALB			
BSNS8041	Online Advertising	15		E	5042	Sem 2, 2025	MTALB			
					1043	Sem 1, 2025	MTALB			