

Programme Specific Requirements:					Requisites Key				
Required Credits to Graduate = 180 credits in total Level 8 Compulsory = 135 Credits (60 Core Compulsory + 45 Specialisation Compulsory + 30 Elective) Level 9 Compulsory = 45 Credits (45 Compulsory)					Pre-req/s: Prerequisites must be taken prior to the course Co-req/s: Corequisites must be taken at the same time or prior to taking the course Restriction/s: If you have successfully passed restricted courses you cannot take the course				
See Programme Regulation Document for further information. You must successfully pass all compulsory courses, the rest of your credits may be made up of self-selected elective courses.					Colour Key				
New students, if you are unsure what courses you should be taking please contact the Assessment and Admissions Specialist					Semester 1				
Transitioning students, if you are unsure what courses you should be taking please contact Academic Programme Manager, Liz Rainsbury <erainsbury@unitec.ac.nz>					Semester 2				
					Note: For specific course and class timings, please check the Unitec website or your student portal.				
Course Code	Course Name	Credits	Requirements	CC = Core Compulsory SC = Specialisation Compulsory E = Elective	Class Number	Semester	Campus	Student Enrolment Information	
FULL TIME Students starting in Feb 2025 - 120 Credits									
Semester 1									
BSNS8000	Strategic IQ	15		CC	1025 1026	Sem 1, 2025	MTALB	All 2025 Students must have submitted an application, please use the 'Apply Now' button, found on the Unitec Website. All those admitted to this programme in 2025 will be enrolled in all their 2025 courses. Students returning in 2026 will need to complete their 2026 enrolment by submitting re-enrolment requests via Unitec MyPortal, once the 2026 classes become available.	
BSNS8001	Design Thinking for Business	15		CC	1027 1028				
BSNS8041	Online Advertising	15		SC	1043				
BSNS8042	Web Analytics	15		SC	1044				
Semester 2									
BSNS8004	Business Research Methods	15		CC	5433 5434				
BSNS8040	Inbound Marketing	15		SC	5041				
Elective	Choose TWO courses from the Elective table below	30		E					
FULL TIME Students starting in July 2025 - 60 Credits									
Semester 1									
BSNS8000	Strategic IQ	15		CC	5025 5026	Sem 2, 2025	MTALB		
BSNS8001	Design Thinking for Business	15		CC	5027 5028				
BSNS8041	Online Advertising	15		SC	5042				
BSNS8042	Web Analytics	15		SC	5043				
PART TIME Students starting in Feb 2025 - 60 Credits									
Semester 1									
BSNS8000	Strategic IQ	15		CC	1025 1026	Sem 1, 2025	MTALB	Part-Time Students started in 2024: Select maximum of two courses (30 credits) for each semester. For further clarifications please contact the APM or Programme Co-ordinator.	
BSNS8041	Online Advertising	15		SC	1043				
Semester 2									
BSNS8001	Design Thinking for Business	15		CC	5027 5028	Sem 2, 2025	MTALB		
BSNS8042	Web Analytics	15		SC	5043				
PART TIME Students starting in July 2025 - 30 Credits									
Semester 1									
BSNS8000	Strategic IQ	15		CC	5025 5026	Sem 2, 2025	MTALB		
BSNS8041	Online Advertising	15		SC	5042				
FULL TIME Students that started in Feb 2024 -60 Credits									
Semester 1									
BSNS 9000 ENR	Industry Research Project	45	Pre-req: 120 credits at level 08 including BSNS8004	CC	1048	Sem 1, 2025	MTALB		BSNS9000: Approval of the APM is required to enrol
Elective	Choose ONE course from the Elective table below	15		E					
FULL TIME Students that started in July 2024									
Semester 1									
BSNS8004	Business Research Methods	15		CC	1031 1032	Sem 1, 2025	MTALB		
Choose ONE of the courses that was not completed in the previous semester									
BSNS8040	Inbound Marketing	15		SC	1042				
BSNS8041	Online Advertising	15		SC	1043				
BSNS8042	Web Analytics	15		SC	1044				
Elective	Choose TWO courses from the Elective table below	30		E					
Semester 2									
Elective	Choose ONE course from the Elective table below	15				Sem 2,2025	MTALB		
BSNS9000ENR	Industry Research Project	45	Pre-req: 120 credits at level 08 including BSNS8004	CC	5047			BSNS9000: Approval of the APM is required to enrol	
Elective Courses Table									
BSNS8003	Industry Internship	30	Pre-req: 60 level 8 credits.	E	1030 5031	Sem 1,2025 Sem 2, 2025	MTALB MTALB	BSNS8003: Approval of the APM is required to enrol	
BSNS8010	Leading and Managing Change	15		E	1033 5032	Sem 1,2025 Sem 2, 2025	MTALB MTALB		
BSNS8011	Developing Tomorrow's Leaders	15		E	1034 5033	Sem 1,2025 Sem 2, 2025	MTALB MTALB		
BSNS8012	Building Workplace Culture	15		E	1035 5034	Sem 1,2025 Sem 2, 2025	MTALB MTALB		
BSNS8020	Ex Employee Experience	15		E	1036 5035	Sem 1,2025 Sem 2, 2025	MTALB MTALB		
BSNS8030	Data Analytics	15		E	1038 1039 5037	Sem 1,2025 Sem 1,2025 Sem 2, 2025	MTALB MTALB MTALB		

					5038	Sem 2, 2025	MTALB	
					1040	Sem 1, 2025	MTALB	
BSNS8031	Analytics Storytelling	15		E	5039	Sem 2, 2025	MTALB	
					1045	Sem 1, 2025	MTALB	
BSNS8050	Procurement Management	15		E	5044	Sem 2, 2025	MTALB	
					1046	Sem 1, 2025	MTALB	
BSNS8051	Supply Chain Design	15		E	5045	Sem 2, 2025	MTALB	
					1047	Sem 1, 2025	MTALB	
BSNS8052	Warehousing and Distribution	15		E	5046	Sem 2, 2025	MTALB	
					2094	Sem 1, 2025	MTALB	
COMP8811	Data Analytics and Intelligence	15		E	6095	Sem 2, 2025	MTALB	
Level 8 specialisation course/s or from other postgraduate programmes		15 to 30	Subject to meeting prerequisites & approval from Academic Programme Manager.	E	View relevant Unitec Study Plan or check the Unitec website for class numbers and schedules.		Submit a Change of Enrolment request via Unitec MyPortal to request enrolment into a level 8 elective from another postgraduate programme.	
Enrolment Resources:								
Re-enrolment: https://www.unitec.ac.nz/current-students/study-support/re-enrolment								
Change of Enrolment: https://www.unitec.ac.nz/application-and-funding/how-to-apply/change-enrolment								