PROGRAMME REGULATIONS

Graduate Diploma in Business [GDBus]

To be read in conjunction with Unitec's Academic Statute and associated Policies and Procedures.

These programme regulations apply to the Graduate Diploma in Business [GDBus] which leads to the Graduate Diploma in Business (Level 7) qualification, with endorsements in Human Resource Management, Marketing, Operations Management and Sales Management, (120 credits) [CA2383-3].

These regulations come into effect from Sem2 2024.

1. Ngā Ture Hei Whakaurunga	To be eligible for admission to this programme, all applicants must meet three admission requirements:
Admission Requirements	a. Requirements for either general admission, special admission, or discretionary admissionb. Any additional Programme specific requirements
	c. English language requirements
Admission Boquiroments	1.1 Whakaurunga Whānui General Admission
Requirements comply with Unitec's Admission Requirements Guidelines.	 To be admitted to this programme all applicants must be at least 16 years of age on the date of the programme's commencement for the Sem in which they wish to enrol or provide a completed Early Release Exemption form, and meet the following requirements: A recognised degree or equivalent; or A professional qualification in a relevant discipline; or The ability to demonstrate competencies equivalent to a graduate from the above qualifications.
	1.2 Whakaurunga Motuhake Special Admission Applicants must have:
	 a. attained the age of 20 years on or before the first day of the Sem in which study for the programme is to commence; and
	 provided sufficient evidence of aptitude or appropriate work or other life experience that would indicate a successful outcome in the qualification.
	1.3 Whakaurunga Kōwhiringa Discretionary Admission
	In exceptional cases an applicant who does not meet the general admission requirements and who has not reached the age of 20 on or before the first day of the Sem in which study for the Certificate is to commence may apply for discretionary admission.
	In assessing whether to grant discretionary admission in exceptional cases, the primary focus will be on the applicant's level of preparedness for study at the required level.
	1.4 Whakaurunga Tautui Programme Specific Requirements
	To be admitted to this programme, all applicants must meet the following requirements in addition to the requirements set out above:
	a. Graduates of the Bachelor of Business from Unitec cannot be admitted to the Graduate Diploma in Business in the same specialisation (endorsement) in which they majored in the degree.b. Candidates seeking entry solely on the basis of industry experience will be required to
	demonstrate, in a written application, curriculum vitae and attestation from suitable referees, that they have substantial professional experience in activities related to their proposed course of study, and/or be able to demonstrate equivalent competencies.
	1.5 Whakaurunga Reo Pākehā English Language Admission Requirements
	Applicants must have achieved a minimum standard of English as demonstrated by a minimum of 8 credits at NCEA Level 2 in English (4 in Reading, 4 in Writing) or equivalent.
	International applicants must also provide evidence that they have the necessary English language proficiency required for the Programme as demonstrated through the use of evidence of one of the kinds described in NZQA Rules on the Unitec English Language Requirements for International Students Web-page.

2. Paearu		(ōwhiri Selection Criter			
Kōwhiri	When the n	umber of eligible applicar	nts for admission excee	ds the number of	places available, the
Tukanga	following se	lection criteria will be ap	plied:		
Selection Criteria	a. hold aca	ademic qualifications in e	excess of those stated;		
& Process	b. have we	ork, or other experience,	relevant to the courses	in the programm	ie;
	c. can den	nonstrate a strong comm	itment to succeed on t	he programme.	
Selection Criteria	Applicants v	vho meet the maximum r	number of listed criteria	a will be the prefe	rred candidates
and Processes					
comply with	-	Kōwhiri Selection Pro			
Unitec's		ll be made by Unitec staf			
Admission		These staff members will			
Requirements		nt form. At the discretion			
Guidelines.		ired. A list of delegated s		ained by the Prog	ramme Academic Qua
		(PAQC) responsible for th			
3. Ngā Ture Hei		mi Tūtukitanga Credit		•	
Whakawhiwhi	To be award	led the Graduate Diploma	a in Business a student	must successfully	[,] complete a minimum
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	120 credits i	n the pattern set out in T	able 1 from the course	s set out in Table	2a – 2d depending on
Mātauranga	120 credits i		able 1 from the course	s set out in Table	2a – 2d depending on
Mātauranga Requirements	120 credits i their choser	n the pattern set out in T endorsement.			
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Mātauranga Requirements for the Award of the Programme Requirements comply with Unitec's Programme	120 credits i their chosen Table 1a: Cr & Marketing Level 5 6	n the pattern set out in T endorsement. edit Requirements for Gl g Endorsements Compulsory Credits 15 30 45	DBus Human Resource Elective Credits 30	Management, O Total Credits 15 30 75	
Mātauranga Requirements for the Award of the Programme Requirements comply with Unitec's Programme Completion and	120 credits i their chosen Table 1a: Cr & Marketing Level 5 6 7	n the pattern set out in T endorsement. edit Requirements for Gl g Endorsements Compulsory Credits 15 30 45 90	DBus Human Resource Elective Credits 30 30	Management, O Total Credits 15 30 75 120	
Mātauranga Requirements for the Award of the Programme Requirements comply with Unitec's Programme Completion and Awards Policy	120 credits i their chosen Table 1a: Cr & Marketing Level 5 6 7 7 Table 1b: Cr	n the pattern set out in T endorsement. edit Requirements for Gl g Endorsements Compulsory Credits 15 30 45 90 edit Requirements for Gl	DBus Human Resource Elective Credits 30 30	Management, O Total Credits 15 30 75 120	
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Table 2a: Course Details – Graduate Diploma in Business (Human Resource Management) Compulsory courses are shown in **bold** and Elective courses in italics.

Course No	Course Name	Credits	Pre- requisites	Co-requisites	Restrictions
Level 5					
BSNS5003	Business-Functions	15			
Level 6					
BSNS6342	Organisational Behaviour	15	Relevant Academic		
			Authority approval		
BSNS6341	Talent Development and Management	15	Relevant Academic		
			Authority approval		
Level 7					
BSNS7140	Applied Human Resource Management	15	Relevant Academic		
			Authority approval		
BSNS7340	Organisational Strategies	15	Relevant Academic		
			Authority approval		

BSNS7162	Business Analytics	15	Relevant Academic Authority approval	
BSNS7015	Internship Based Learning	15	60 credits and relevant Academic Authority approval	
Plus choose d	any one 15-credit course from BBUS at Level 7			

Table 2b: Course Details – Graduate Diploma in Business (Operations Management) Compulsory courses are shown in **bold** and Elective courses in italics.

Course No	Course Name	Credits	Pre- requisites	Co-requisites	Restrictions
Level 5					
BSNS5003	Business Functions	15			
Level 6		·			
BSNS6350	Operations Management	15	Relevant Academic		APMG6350
			Authority approval		
BSNS6352	Supply Chain Management	15	Relevant Academic		
			Authority approval		
Level 7					
BSNS7340	Organisational Strategies	15	Relevant Academic		
			Authority approval		
BSNS7350	Applied Operations Management	15	Relevant Academic		
			Authority approval		
BSNS7162	Business Analytics	15	Relevant Academic		
			Authority approval		
BSNS7015	Internship Based Learning	15	60 credits and		
			relevant Academic		
			Authority approval		

Table 2c: Course Details – Graduate Diploma in Business (Marketing) Compulsory courses are shown in **bold** and Elective courses in italics.

<u> </u>	courses are shown in bold and Elective courses				
Course No	Course Name	Credits	Pre- requisites	Co-requisites	Restrictions
Level 5					
BSNS5003	Business Functions	15			
Level 6					
BSNS6100	Marketing Management	15	Relevant Academic		
			Authority approval		
BSNS6363	Digital Marketing	15	Relevant Academic		
			Authority approval		
Level 7					
BSNS7100	Advanced Marketing	15	Relevant Academic		
			Authority approval		
BSNS7575	Search Engine Optimisation	15	Relevant Academic		
			Authority approval		
BSNS7162	Business Analytics	15	Relevant Academic		
			Authority approval		
BSNS7340	Organisational Strategies	15	Relevant Academic		
			Authority approval		
BSNS7110	Google Certified (Web-based Advertising and	15	Relevant Academic		
	Analytics)		Authority approval		
BSNS7015	Internship Based Learning	15	Relevant Academic		
			Authority approval		

BSNS7474	Social Media Marketing	15	Relevant Academic	
			Authority approval	

Course No	Course Name	Credits	Pre- requisites	Co-requisites	Restrictions
Level 5					
BS5003	Business Functions	15			APMG5340
Level 6					
BSNS6373	Sales Management	15		BSNS5340 or APMG5340	
BSNS6374	Integrated Marketing Communications	15		BSNS5340 or APMG5340 or COMM5530 or COMM5430	
BSNS6372	Buyer Behaviour	15		BSNS5340 or APMG5340 or BSNS5400	APMG6372
BSNS6363	Digital Marketing	15	BSNS5340		
Level 7					
BSNS7370	Marketing Strategy	15	BSNS6373 or APMG6373		
BSNS7373	Applied Digital Marketing	15		BSNS5340	
BSNS7452	Advanced Sales Management	15	BSNS6373 or APMG6373		
BSNS7454	Strategic Brand Management	15		BSNS5340 or APMG5340	
BSNS7110	Google Certified (Web-based Advertising and Analytics)	15	45 credits at Level 6 or above		
BSNS7015	Internship Based Learning	15	60 credits and relevant Academic Authority approval		
BSNS7575	Search Engine Optimisation	15	BSNS7373		
BSNS7474	Social Media Marketing	15	BSNS5340		

3.2 Mahi Waehanga Pāhekoheko | Integrated and Work-based components

All Graduate Diploma in Business students have the opportunity through the Internship Based Learning course to complete an approved placement of a minimum of 140 hours in the workplace within the parameters agreed with the sponsoring organisation and academic staff member. The process of negotiating the project/work placement will be overseen by the course co-ordinator. All students must comply with the Work Based Learning: Internship Placement requirements for specific courses, as defined in the Student Handbook.

3.3 Mahi Akoranga I A Wāhanga | Course Load per Sem

The normal full-time course load is 60 credits per Semester, or 75 credits with the approval of the relevant academic authority.

	3.4 Whakauru	unga Takiwā E	nrolment Periods		
	The normal er	nrolment period	l is 1 year (full-time stu	idy) or 2-6 years (part	-time study).
	Students who	are prevented	by ill health, or other c	ause, from completin	g the programme
	requirements	within the max	imum period of enrolm	nent, the relevant aca	demic authority may
	approve suspe	ension of enroln	nent for up to a maxim	um of 1 Semester.	
	The maximum	n period to com	olete this Programme i	s 8 years.	
	3.5 Whakawh	iwhi Tāpiripiri	Additional Awards		
			ds available in this prog	gramme.	
4. Tūtukitanga		iti Tūtukitanga			
Whakamihi				t took place more tha	n 5 years prior to the date of
Credit		t in the program		···· .	,
Recognition	a. A student	t may be awarde	ed credits or exemption	-	uccessful equivalent study, at
Currelit		-	el in the context of ano	ther programme.	
Credit		t recognition ma	•		
Recognition					outcomes of a completed
complies with			urse in the programme		
Unitec's					programme with a similar
Assessment,			here is no exact match		
Moderation and Grades Policy and	c. Cross cre	uits will not be §	given for an Internship	Based Learning Cours	Se.
associated	4.2 Aromataw	vai Tōmua Ass	essment of Prior Lear	ning (APL)	
procedure.		-		- · ·	e. APL decisions will be made
	on a case-by-o	case basis under	the Unitec Assessmer	nt of Prior Learning Pr	ocedure.
	4.3 Ngā whak	awhitinga Cre	dit Transfer		
	Graduates of	the Bachelor of	Business from Unitec r	may be granted credit	recognition towards the
	Graduate Dipl	oma in Business	s at the discretion of th	ne relevant Academic	Authority, to a maximum of
	45 credits.				
5. Waeture	5.1 Paparahi /	Aromatawai A	scoremont Basic		
	-	-			
Aromatawai	Assessment in	this programm	e uses both achieveme	ent-based (Table 3a) a	and competency-based
Aromatawai Assessment	Assessment in	-	e uses both achieveme	ent-based (Table 3a) a	and competency-based
Aromatawai	Assessment ir (Table 3b) gra	this programm ding scales for c	e uses both achieveme courses.		and competency-based achieve all of the outcomes
Aromatawai Assessment Regulations	Assessment in (Table 3b) gra Internship Bas	this programm ding scales for c sed Learning cou	e uses both achieveme courses.	based. Students must	
Aromatawai Assessment Regulations Assessment	Assessment ir (Table 3b) gra Internship Bas in competence All other court	n this programm ding scales for c sed Learning cou y-based assessn ses are achiever	e uses both achieveme courses. urses are competency l nent in order to pass th ment based using an 12	based. Students must nose courses. 1-point grading scale.	
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		Fail No (Credits Earned 0 – 39
	criteria. P	Participants must achieve	rses the grades will be determined according to the following all of the outcomes in order to pass competency-based assessmen
	Grade	Competency based 3-po Meaning	Result
	М	Merit Pass	Credits Earned
	Р	Pass	Credits Earned
	NC	Not Yet Competent	No Credits Earned
	Students	ru Taumata Grade Crite may be awarded one of t Grade Criteria	ria he following grades for a course:
	Grade	Meaning	Criteria
	CR	Credit Recognition	The student has applied for and been awarded a credit recognition from another qualification
	CTG	Continuing	The Course runs for more than one Sem and the final Summative Assessment has not yet occurred. No Credits earned
	DEF	Deferred	The student has approval to complete a Course Assessment beyond the schedule date. Unless an exception has been approved, any Deferred Grade remaining on a student's record beyond a duration equal to that of the original course will be changed to the grade to which the student would otherwise be entitled. No
	DNC	Did not Complete	The grade DNC (Did Not Complete) is recorded if a student has either withdrawn after 75% of the scheduled Course duration; or not attempted a compulsory item of Assessment within a Course. No Credits earned.
	ES	Student Exchange	The student has completed an approved inter-institutional exchange, and it is not appropriate for another grade to be awarded. No Credits earned.
	NGA	No Grade Associated	Course assessment and reporting of results are not required for this course or are carried out by an external agency. No Credits earned
	R	Restricted Pass	The student has been awarded a restricted pass subject to Relevant clause in this schedule. Credits earned.
	W	Withdrawn	The student withdraws from a Course after 10% of the scheduled Course duration and up to, or at, the date at which 75% of the scheduled Course has passed. No credits earned.
	#	Estimated Grade	If any portion of Summative Assessment has been estimated, the final grade will be an estimated grade, and annotated "#" on the Student's Academic Record.
. Aromatawai Aahinga Assessment Procedures	Courses e contribut	e to the final grade for a g	e Assessment d summative assessment activities. Formative assessments do not given course. All summative assessment elements are compulsory ted in course information.
Assessment Procedures Comply with Unitec's	course. S	tudents who do not atten	sory assessment activities in order to pass and receive credit for an npt a compulsory item of assessment may be awarded a 'Did Not rse and may not earn any credits.

Moderation and	6.2 Aromatawai I Roto I Te Reo Assessment in Te Reo
Grades Policy and	All students have the right to submit any summative assessment task in Te reo Māori. The process for
associated	submission of summative assessment work in Te reo Māori is governed by the Unitec Assessment in
procedure.	Te Reo Māori procedure and detailed in course material.
	6.3 Tāpaetanga Tōmuri Submission and late submission of work
	a. The due dates for all summative assessment work will be notified at the commencement of each
	course.
	b. Any assessment that is submitted late (and does not have a prior approved extension) will be
	penalised by a deduction of 10% per day of the participants assignment mark, up to five (5) days,
	inclusive of weekends.
	c. Applications for extensions must be made by according to procedure noted in Student
	Handbooks and course documentation.d. Any extension will be carried out within a specified time period as agreed with the relevant
	d. Any extension will be carried out within a specified time period as agreed with the relevant academic authority and no further extensions will be granted.
	e. No assignment will be accepted five (5) days (inclusive of weekends) after the due date. If the
	assessment is not compulsory, the participants will receive a 'zero' grade for that assignment. If
	the assignment is compulsory, then the participants will receive a Zero grade for that assignment. If
	for the entire course.
	for the entire course.
	6.4 Whakamātautau Anō Resubmission or Reassessment
	Resubmission/reassessment is only available for Internship Based Learning courses. <i>No other courses</i>
	allow resubmission or reassessment.
	A student may apply to undertake a resubmission/reassessment for a failed assessment in Internship
	Based Learning courses within 5 days of receiving their marked assessment.
	The following conditions apply:
	a. only one reassessment or resubmission per Internship Based Learning course.
	b. Any approved resubmission/reassessment will be carried out within a specified time period as
	agreed with the relevant academic authority.
	c. In all cases for resubmission, the original marked assignment will accompany resubmitted
	assignments. If resubmitted work is not accompanied by the original marked assignment, the
	resubmitted work will not be marked, and the original grade will stand.
	d. The maximum grade for any resubmission/reassessment of an assessment is the lowest pass
	grade.
	e. Assignments that are handed in late are not eligible for resubmission or reassessment.
	6.5 Āhuatanga Aromatawai Motuhake Affected Performance Consideration
	A student may apply for Affected Performance Consideration (APC) if:
	 The student is unable to attend an examination, compulsory assessment or fixed time and place
	assessment activity due to illness, injury, bereavement or other critical circumstances
	 The student's preparation for, or performance in an examination or any summative assessment
	has been seriously impaired due to circumstances beyond their control
	Applications for APC are made by a student within 5 working days of the affected assessment event.
	Decisions to approve an APC and to apply any remedy are made according to the Assessment and
	Grading Procedures and Regulations.
	6.6 Pāhi Rāhui Restricted Pass
	Restricted passes are not available in this programme.
	6.7 Tuaruatanga Repeating Courses
	Students who are repeating a Level 1–8 course would normally be required to submit all assessment
	items. In some cases, with the prior approval of the relevant academic authority, students may not be
	required to repeat an equivalent assessment item that they had previously passed. This should be
	negotiated within the first two weeks of the commencement of the course and will specify any course
	grade that will be carried over.

		ol and repeat a course that rned by Exclusion provision	they have failed only once. Permission to enrol for a s below.
	6.8 Whakakoreng		
		e allowed to enrol in any co proved by the relevant acad	urse more than twice unless there are exceptional
	a. Any Student w any 12-month any further cc on a student's School.	who fails to achieve at least n period may be excluded b ourses. The decision wheth s likelihood of succeeding i	50 per cent of the credits that he or she is enrolled in in by the relevant Academic Authority from re-enrolling in er students can re-enrol in further courses will be based n further study and will be made by the relevant Head of
	c. A Student wh enrolled again d. The relevant A	spent by the student stude o has not achieved a Pass (n for that Course except wi	n a. above, Unitec reserves the right to include any ying at another tertiary institution. Grade in the same Course on two occasions shall not be th the permission of the relevant Academic Authority. vise the student in writing of their decision, and the rs made
	6.9 Examination R All formal examination		re governed by the Unitec Examinations Regulations.
	6.10 Tono Pīra A Students may app Appeal Procedure	eal the decisions made une	der these regulations in accordance with the Student
7. Whakaritenga Whānui	In these regulation		ition of Terms rwise requires, the following definitions shall apply:
			an individual or role holder, or in some cases a
	committee, w circumstance	vho have been delegated th . A schedule of the various	an individual or role holder, or in some cases a ne authority to make a decision within a specific relevant academic authority delegations is maintained b nittee responsible for the Programme.
	committee, w circumstance. the Programn 7.2 Āhuatanga Ta 7.2.1 Transitional	vho have been delegated th . A schedule of the various ne Academic Quality Comn uwhirowhiro Ritenga Tra	ne authority to make a decision within a specific relevant academic authority delegations is maintained b hittee responsible for the Programme.
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	committee, w circumstance. the Programn 7.2 Āhuatanga Ta 7.2.1 Transitional Sem 1 2016 Compulsory Course Course Code BSNS7351	vho have been delegated th . A schedule of the various ne Academic Quality Comn uwhirowhiro Ritenga Tra arrangements for student ses for Graduate Diploma in Course Name Project Management	ne authority to make a decision within a specific relevant academic authority delegations is maintained b nittee responsible for the Programme. Insitional Arrangements s enrolled in the Graduate Diploma in Business prior to a Business – Operations Management Transitional Course Any Level 7 elective from courses approved for Graduate Diploma in Business (Operations endorsement). This is only effective for those students who enrolled in 2016 and 2017.
	committee, w circumstance. the Programm 7.2 Āhuatanga Ta 7.2.1 Transitional Sem 1 2016 Compulsory Course Course Code BSNS7351	vho have been delegated th . A schedule of the various ne Academic Quality Comn uwhirowhiro Ritenga Tra arrangements for student ses for Graduate Diploma in Course Name Project Management	ne authority to make a decision within a specific relevant academic authority delegations is maintained b nittee responsible for the Programme. Insitional Arrangements is enrolled in the Graduate Diploma in Business prior to a Business – Operations Management Transitional Course Any Level 7 elective from courses approved for Graduate Diploma in Business (Operations endorsement). This is only effective for those students who enrolled in 2016 and 2017.
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	committee, w circumstance. the Programm 7.2 Āhuatanga Ta 7.2.1 Transitional Sem 1 2016 Compulsory Course Course Code BSNS7351 Course Code BSNS7351	 who have been delegated the various of the various one Academic Quality Community Community Community Community Course Name Project Management Sees for Graduate Diploma in Course Name Project Management Sees for Graduate Diploma in Course Name Project Management 	ne authority to make a decision within a specific relevant academic authority delegations is maintained b hittee responsible for the Programme. Insitional Arrangements s enrolled in the Graduate Diploma in Business prior to a Business – Operations Management Transitional Course Any Level 7 elective from courses approved for Graduate Diploma in Business (Operations endorsement). This is only effective for those students who enrolled in 2016 and 2017. In Business – Human Resource Management Transitional Course Any Level 7 Elective from courses approved for Graduate Diploma in Business (HRM endorsement). This is only effective for those students who enrolled in 2016 and
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Sem 1 2018	-	dents enrolled in the Graduate Diploma in Business from
	irses for Graduate Diplo	ma in Business – Marketing Major
Course Code	Course Name	Transitional Course
BSNS7373	Applied Digital Marketing	BSNS7575 Search Engine Optimisation
		ne end of December 2026.
Modified progra by undertaking a will be considere	mmes of study allow tra a modified set of course ed on a case-by-case bas	Inga Ako Modified Programmes of Study ansitioning students to achieve the award of this qualificati s which may differ from those specified in 3.1 above. Stude sis and required to complete a modified programme of stud of study may include a negotiated study course at an